

## Why Choose a Fonality Phone System?

## The Choice of Thousands



**Fonality** is changing the face of IP telephony for millions of small and medium-sized businesses (SMBs) that need affordable, enterprise-class phone systems. Today Fonality serves more than 2,000 businesses in 37 countries with 45,000 individual users who have made over 75 million phone calls. Fonality has received unparalleled industry recognition with product of the year awards for the past three years. Why?

Here are five reasons why SMBs should choose Fonality:

### 1. Fonality Saves Money – Lots of It!

Not only is Fonality's PBXtra™ IP-PBX a scalable enterprise-class phone system that costs 40 to 80 percent less than comparable systems, but Fonality also saves customers money on installation, intra-office communication, maintenance and support. When a company adds a new employee or when employees move between desks, PBXtra customers can use the user-friendly interface to make those changes themselves, eliminating the need to pay thousands to "the phone guy." From initial purchase to ongoing maintenance, Fonality has always focused on delivering SMBs the highest value, lowest cost IP-PBX solution available.

### 2. Fonality Saves Time

PBXtra is extremely easy to install and get up and running. It can literally be ordered, shipped, unpacked and operational in less than 48 hours. The PBXtra web-based control panel makes it simple to set up, configure and customize call menus, employee extensions, hold music and other features from any web browser. Additionally, PBXtra is built on a hybrid-hosted architecture which means that Fonality can manage, administer and upgrade customer phone systems remotely. Thus, Fonality's support team can focus on running the phone system, so our customers can focus on running their businesses.

"PBXtra's features alone have given our company the technology edge on our competition."

– Century21, The Castle Co.  
Wylie, TX





## Customer Testimonials

"The biggest benefit is that Fonality allows us to create a seamless office... Fonality lets us get access to the right people, forward calls to cell phones, provide saving for telecommuters, increase revenues, and respond quickly to calls from customers that are likely to call someone else... Fonality helps us improve productivity and gives our employees a better work/life balance."

- Xerocomm  
Sonoma County, CA

"Fonality has a rich product that has increased our productivity while cutting costs. I recommend it all the time... The quality is great and it's been a 45% savings from the traditional phone company. Keep up the good work!"

- Clear Mortgage  
Las Vegas, NV

"Fonality has allowed us to decrease our phone bill and make the two offices seem like one. You can't beat the bang for the buck!"

- East Coast Seafood  
Lynn, MA

### 3. Fonality Makes Employees More Productive

Fonality's PBXtra and HUD solutions offer businesses complete control over their communications to enhance productivity and improve business processes. Imagine business without unwanted interruptions where employees move seamlessly between the corporate office, branch offices, homes, and even the road. Where employees decide when and how they are contacted and can find colleagues quickly and effortlessly. Where customers and external contacts are impressed by professional interactions with knowledgeable employees due to integrated CRM solutions. And when decisions occur over HUD's private enterprise chat, meetings and conference calls are dramatically reduced and businesses simply work smarter.

### 4. Fonality Helps SMBs Grow

With PBXtra's support for conference calling, distributed call centers, four-digit dialing between branch offices, customizable call queues and more, SMBs finally have the same advantages from their phone systems that large businesses have had for years. Not only do these features give the appearance of a larger, more sophisticated enterprise, but actually provide the platform to become one.

### 5. Fonality is Market Proven

Over two thousand SMBs have already deployed Fonality PBXtra and HUD products and are reaping the rewards of a true enterprise-class phone system. From a small New England pizza shop, to a national insurance franchise to a fast-moving tech startup, Fonality's solutions meet the demands of any business environment.



Fonality has received unparalleled industry recognition. *Business 2.0*

Magazine declared Fonality a "Next Net 25" company, meaning it considers Fonality one of the world's best new tech companies. Fonality was twice named a Pulver 100 company, the VoIP industry's premiere listing of privately held growth companies that represent the future of the communications ecosystem. *VoIP News* declared Fonality one of the "top 25 new VoIP companies set to change the way we all work and do business."



The reasons for choosing Fonality are simple. With Fonality, SMBs save money and time, make their employees more productive, have the tools to grow and can rest easy with a market proven, award-winning phone system.

Businesses looking for an advanced phone system that delivers high value at an affordable price should look no further. **Call 1-877-366-2548 today.**